

Observer
**BEST OF
DALLAS®**
2025

WINNERS PACKAGES

You've been chosen over hundreds of others as the **BEST**. Now's your chance to ride the wave of victory and capitalize on the hype of this annual issue.

**PACKAGE A
(TELL YOUR STORY):
\$2100**

- (1) TELL YOUR STORY SPONSORED CONTENT
- (1) BEST OF DALLAS EMAIL EXCLUSIVE
- (1) CONTENT SPOT ON WINNERS EMAIL
- (1) 24 HR ROADBLOCK ON BOD PAGES

**PACKAGE B
(ANY INDUSTRY): \$1400**

- (1) INSTAGRAM REEL
- (1) BEST OF DALLAS EMAIL EXCLUSIVE
- (1) CONTENT SPOT ON WINNERS EMAIL

**PACKAGE B
(RESTAURANTS): \$1400**

- (1) INSTAGRAM REEL
- (1) DINING EMAIL EXCLUSIVE
- (1) CONTENT SPOT ON WINNERS EMAIL

**PACKAGE C
(ROADBLOCK):
\$1100**

- (1) 24 HR ROADBLOCK ON BOD PAGES
- (1) BEST OF DALLAS EMAIL EXCLUSIVE
- (1) BOOSTED SOCIAL POST (FB OR IG)
- (1) CONTENT SPOT ON WINNERS EMAIL

**PACKAGE D
(RECURRING MONTHLY):
\$600**

- (1) BEST OF DALLAS EMAIL EXCLUSIVE
- (1) INSTAGRAM STORY
- (1) CONTENT SPOT ON WINNERS EMAIL

Please notify your rep by Tuesday 9/30 if you'd like to receive a free counter card to commemorate your win!